

November 2024

## **PRIVACY POLICY – COMMUNICATIONS AND PRESS RELEASES**

This privacy policy describes how we process the personal data of the persons who ordered our press releases via the website of A. Ahlström.

### **1 CONTROLLER**

Controller	A. Ahlström Oy (hereafter "A. Ahlström" or "we")
Business ID	1670034-3
Address	Eteläesplanadi 14, 00131 Helsinki
Representative	Camilla Sågbom, +358 10 888 18

### **2 LEGAL BASIS AND PURPOSE OF PROCESSING**

When you order our press release, we process your personal data based on your consent for the purpose of sending you the release.

### **3 PERSONAL DATA COLLECTED**

The personal data we process of you include your e-mail address.

### **4 RETENTION PERIODS OF PERSONAL DATA**

The personal data is stored as long as it is necessary for the purpose it was collected for i.e. as long as you want to receive our press releases via email. You may unsubscribe at any time.

### **5 HOW DATA IS COLLECTED**

Data is collected via our website when you order our press releases.

### **6 DISCLOSE OR TRANSFER OF DATA**

We have outsourced processing tasks to an external service provider in accordance with and within the limits set by data protection regulation. We publish our press releases via Epressi. You can read more about Epressi's privacy policy in Finnish here: <https://www.epressi.com/tietosuojaseloste>

## 7 **TRANSFER OF DATA OUTSIDE THE EU/EEA**

The personal data stored in the share and insider registers are not transferred outside the EU or EEA.

## 8 **SECURITY MEASURES**

The electronic material is stored in systems which are protected by usernames and passwords and other various technical protections. The purpose of these actions is to ensure the confidentiality of personal data, the availability and integrity of the data and the exercise of the rights of data subjects.

## 9 **RIGHTS OF THE DATA SUBJECT**

As a data subject, you have certain rights under the General Data Protection Regulation 2016/679 (GDPR). Below are short descriptions of these rights. In all matters relating to the processing of personal data and in situations involving the exercise of rights, the data subject should contact the controller's representative.

**Right to access:** Data subjects have the right to receive confirmation from the controller on whether the controller is processing personal data that concerns them.

**Right to rectification:** Data subjects have the right to demand the rectification of inaccurate personal data concerning them and to have incomplete personal data completed.

**Right to erasure:** In certain cases, specified in Article 17 of the GDPR, the data subject has the right to have the controller erase data concerning them.

**Right to restriction of processing:** In certain cases, specified in Article 18 of the GDPR, the data subject can request the controller to restrict the processing of personal data concerning them.

**Right to object:** In certain situations, the data subject has the right to object to the processing of their personal data, that is, request the controller not to process it.

**Right to data portability:** The data subject has the right to receive the personal data that they have provided to a controller in a structured, commonly used, and machine-readable format and, if desired, transmit that data to another controller.

**Right to withdraw consent:** If personal data is processed based on consent, the data subject has the right to withdraw consent by informing the controller. Withdrawal of consent does not affect the lawfulness of the processing carried out prior to the withdrawal of consent.

**Right to lodge a complaint with the supervisory authority:** The data subject has the right to lodge a complaint with the competent supervisory authority if the data subject considers that the controller has not complied with the applicable data protection regulation.